



## **Introduction**

### **MAQ Exchange**

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An effort to ensure easy access to high quality family planning services has been a centerpiece of AID's population program since its inception. In the last 6 years or so, however, USAID has worked more systematically in this area. We now have a better sense of which strategies and interventions have a real impact on improving access and quality.



### Introduction

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As you all know, USAID supports work in many different regions of the world, each with unique sociocultural norms and varying levels of resources. From this work, AID and its many partners have acquired a wealth of knowledge and lessons learned about ways in which we can best meet women and men's needs and increase access to and improve the quality of family planning and reproductive health services.

*(If using a boxlight, you may want to quickly flip through following images which represent different regions from which we have drawn lessons learned and best practices. If using overheads, it's probably best to show the one relevant to your setting.)*



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We are here to share lessons learned in other countries, to learn about your experiences and to work with you in addressing some of the quality and access issues you currently face.



## MAQ Exchange

- ◆ **Definition:** A process of collecting, disseminating and applying best practices aimed at increasing access to and quality of voluntary FP/RH services

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So, what exactly is the MAQ Exchange? It is.... **(Read statement on slide)**



## MAQ Exchange

- ◆ **Problem:** The lack of a mechanism to facilitate the exchange of MAQ principles and evidence-based lessons learned which can result in inadequate coordination, design and implementation of FP/RH programs.

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It was developed to address the following problem .....(read slide)



## MAQ Exchange

- ◆ **Purpose:** To provide a forum of exchange that engages USAID missions, their country counterparts and USAID/W in a dialogue aimed at developing or improving programs that reflect MAQ principles and practices

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The Exchange provides us with a forum.....(**read statement**)

This Exchange has not been conceptualized as a discrete event. Rather, it is an ongoing process that has already begun in the form of the needs assessment. This process will be greatly advanced in our work over the next three days, and then continued as you all work to implement the strategies developed in the course of the next few days.